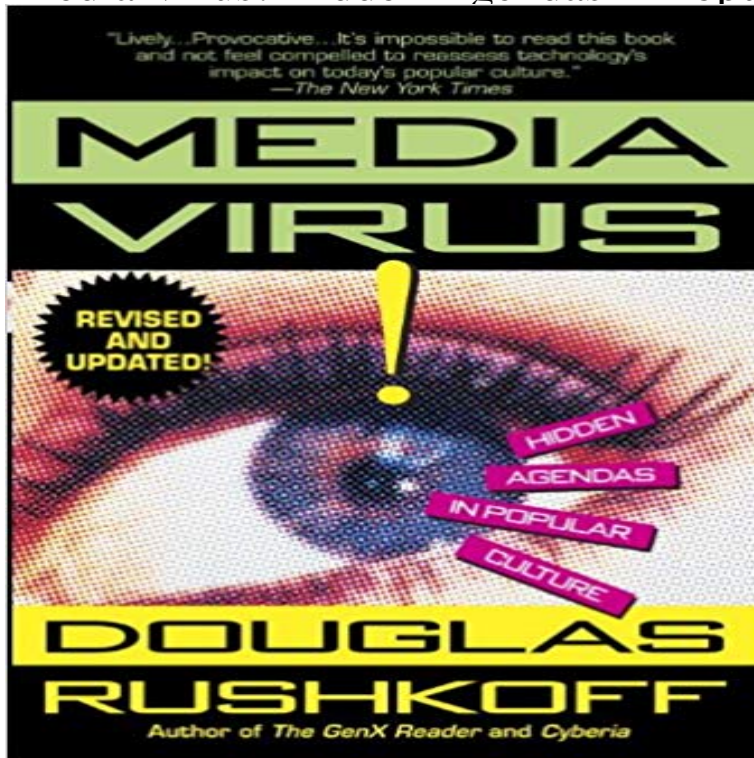


Media Virus! Hidden Agendas in Popular Culture



The most virulent viruses today are composed of information. In this information-driven age, the easiest way to manipulate the culture is through the media. A hip and caustically humorous McLuhan for the 90s, culture watcher Douglas Rushkoff now offers a fascinating expose of media manipulation in today's age of instant information.

Published: New York : Ballantine Books, 1994. Edition: 1st ed. Subjects: Popular culture. Mass media. Physical Description: 338 p. 25 cm. ISBN: 0345382765 .Media Virus! Hidden Agendas in Popular Culture [Douglas Rushkoff] on . *FREE* shipping on qualifying offers. The most virulent viruses today areScopri Media Virus!: Hidden Agendas in Popular Culture di Douglas Rushkoff: spedizione gratuita per i clienti Prime e per ordini a partire da 29 spediti da Media Virus Hidden Agendas In Popular Culture by Douglas Rushkoff available in Trade Paperback on , also read synopsis andFinally, there is a way to understand the bizarre relationship we Americans have with our information technology: the media is alive. Welcome to the An inspired look at how ideas are disseminated by the media and at how new concepts can be injected into the mainstream, altering viewsDouglas Rushkoff (Goodreads Author) Media Virus!: Hidden Agendas in Popular Culture 3.85 Rating details 294 Ratings 6 Reviews. Bold, daring, and provocative, Media Virus! examines the intricate ways in which popular media both manipulate and are manipulated by those who know how to tap into their power.Achetez et telechargez ebook Media Virus!: Hidden Agendas in Popular Culture: Boutique Kindle - Futurology : .MEDIA VIRUS! Hidden Agendas in Popular Culture By Douglas Rushkoff 338 pages. Ballantine Books. \$21.95. Douglas Rushkoffs lively new book Media VirusEncuentra Media Virus!: Hidden Agendas in Popular Culture de Douglas Rushkoff (ISBN: 9780345382764) en Amazon. Envios gratis a partir de 19.Media Virus!: Hidden Agendas in Popular Culture Douglas Rushkoff ISBN: 9780345397744 Kostenloser Versand fur alle Bucher mit Versand und VerkaufHave you ever noticed that the word media refers both to the tool for disseminating information in human societies as well as the substrate upon whichThis provocative title suggests the author will follow the familiar route of explaining how popular culture manipulates its audience into complacency. On the Think you have finally conquered cyberspace? Theres something even bigger out there called the datasphere, and culture critic RushkoffAPA (6th ed.) Rushkoff, D. (1994). Media virus!: Hidden agendas in popular culture. New York: Ballantine Books. Chicago (Author-Date, 15th ed.) Rushkoff - Buy Media Virus!: Hidden Agendas in Popular Culture book online at best prices in India on Amazon.in. Read Media Virus!: Hidden Agendas inMedia Virus: Hidden Agendas in Popular Culture Douglas Rushkoff ISBN: 9780091830687 Kostenloser Versand fur alle Bucher mit Versand und Verkaufulent viruses today are composed of information. In this information-driven age, the easiest way to manipulate the culture is through the media. A hip and Buy the Paperback Book Media Virus! by Douglas Rushkoff at , Canadas largest bookstore. + Get Free Shipping on Social and