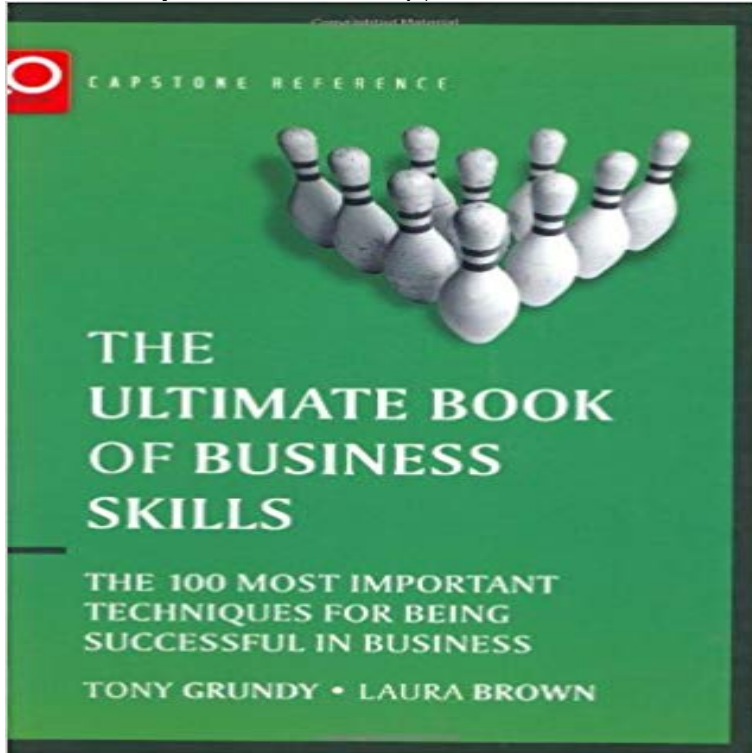


The Ultimate Book of Business Skills: The 100 Most Important Techniques for Being Successful in Business



There is a bewildering array of choices facing all managers, whether newly appointed or experienced business hands. No matter how much experience you have, everyone can make mistakes. The Ultimate Book of Business Skills points the way for anyone in a business role. It puts the essential techniques for running a business, managing a team and making informed choices about strategy straight into the hands of the people who need them. The Ultimate Book of Business Skills is a great addition to the Capstone Reference series. It features a user-friendly format with real-life examples designed to transform anyone into a rounded businessperson with an impressive range of skills-based knowledge at their fingertips.

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